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from the official announcement:

February 14, 2012: A new firm offering a unique advisory service to companies looking to expand into international markets has been launched in Australia this week.

Attorney Consulting Services International (ACSI) is a global legal consulting firm that provides Australian companies with cost-efficient access to the best lawyers throughout Europe, Asia, North and South America, the Middle East and Africa, as well as in Australia.

ACSI, which offers the only service of its type in the world, is an invaluable resource for any Australian company looking to expand into, or do business in, any of a host of countries.

Its global network comprises more than 100,000 lawyers from the world's top 200 law firms.

Founded and chaired by highly-respected and experienced international lawyer Beatrice O'Brien, ACSI removes the risks and uncertainties Australian companies might encounter by trying to source top legal advice or representation overseas, and ensures that legal services are charged at highly competitive, below-market levels.

"We're delighted to be able to offer what we believe is an extremely important advisory resource to any Australian company seeking to negotiate a way through the often bewildering, and incredibly expensive, international legal landscape," Ms O'Brien said.

Ms O'Brien, who is currently based in New York and Shanghai, is visiting Australia this week to officially launch ACSI.

ACSI has an extensive network of member law firms and its resources are comprised of highly regarded local lawyers experienced in advising clients on business conduct in their respective jurisdictions.

"With expertise across a broad spectrum of industries and many types of businesses, we can offer Australian clients the benefit of our intimate knowledge of local social, political and legal systems, along with in-depth technical knowledge, in all of our international markets," Ms O'Brien said.